



*Developing Potential without Limitations*

Frieth CEC School  
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To whom it may concern

### **Charity Appeal and Advertising Opportunity**

We are a very small Primary School in Frieth Village, with just 121 pupils. Budgets are naturally much tighter than for larger schools and the vast majority of our finances go towards staffing our small classes. Our Early Years area is in dire need of a makeover, as it is not as lovely as we would want it to be and is very under-resourced. We have plans for the area, but haven't the finance to carry out the changes, so we are appealing to local businesses and those with connections to our school for your help.

I know that many companies have the capacity to support the charities of their employees. Even if this isn't the case, companies have advertising budgets to promote themselves. We are hoping that you can help us out by using one of these sources of finance to support our project.

The area itself is going to cost in the region of £5000 to remodel. If this is a possibility for your company, that would be absolutely amazing. But as realists, we recognise that the amount which can be spared is likely to be a lot less and so we attach our **Early Years Wish List** in the hope that you can support us by funding something from the list. Items range from less than £50 to over £100 and we would be grateful for *any* contribution.

In return for your donation, we will acknowledge you in our newsletter. For any larger donations, we would be happy to place an advertisement of your choice into our newsletter for a whole term. Not only does this reach our families, but it is published on our website and enjoyed by the wider community. In addition, we will be having a 'project page' on our website on which we will advertise all of those businesses which have supported our project for the rest of this year.

I hope you will agree that a year of advertising is worth a donation to a good cause and I very much look forward to hearing from you.

Kind regards

Tina Nowell  
Headteacher

